

TARGETS:

- ⇒ Professional Editing software publishers
- ⇒ Amateurs / enthusiasts video Editing software publishers
- ⇒ 3D design & rendering Software Publishers
- ⇒ Game Publishers



Expand your Horizons

High quality, confidential online content sharing

Video enthusiasts, editors, 3D designers and gamers are often forced to rely on external web platforms to share and monitor sensitive content. Furthermore, the confidentiality and viewing quality of these platforms is nearly impossible to guarantee.

When integrated with existing software, **UbicMedia's PUMit system provides a transparent, yet secure, means of publishing and tracking confidential movies online.** There is **no need to rely on a "web portal" solution** that grants access to a movie library. Rather, a **"point to point" transport enables a trusted exchange.**

By integrating PUMit into their existing video-editing or 3D software, publishers provide their end-users with a compelling added-value offering:

- ◆ Protect & share videos confidentially
- ◆ Invite colleagues, partners, friends...
- ◆ **Have the assurance their content can't be viewed without their authorization**
- ◆ Track viewings
- ◆ Collect feed back

Advantages for software publishers:

- ⇒ Easy and streamlined integration (simple API link to the PUMit system)
- ⇒ Guaranteed quality of the viewing experience (Not dependant on bandwidth)
- ⇒ Every viewing is approved and tracked by the creator
- ⇒ Additional revenues for the publisher
- ⇒ Guaranteed content security
- ⇒ Ability to invite guests on a **"per movie" basis without subscription**
- ⇒ Easy and transparent for the **end user (doesn't need any web site, no client DRM installation, no certificates)**
- ⇒ The prevention of frame and stream capture provides bullet-proof security
- ⇒ Built-in view invitation generation and monitoring

Users can protect their movie themselves and be assured that only invited guests will see it, and it won't go any further!

Almost no development is necessary to link to the PUMit system, a simple API link to all the functions directly!



punit[®]



The PUMit content ecosystem

UbicMedia has developed the PUMit system with the belief that content should be available for universal internet consumption.

It's unique architecture manages all viewings rights/conditions separately from the content. In addition, once protected with the PUMit system a PUM file is missing crucial components which prevents any unauthorized viewing. If viewing conditions are fulfilled, missing components are delivered at time of viewing on a frame by frame basis. Furthermore, thanks to its unique self protected content, the PUMit system allows secure viewing on a variety of computers and mobile devices.

The PUMit System Plugin requirements:

- ⇒ All of the protection, rights management, invitation tools are part of the web based PUMit system.
- ⇒ Publisher only needs to ensure MPEG-4 output
- ⇒ Only two Webservices to be called by the client to use the PUMit service
- ⇒ Hosting can be performed by client or by UbicMedia through its large and global CDN partnerships.

UbicMedia in Numbers

PUMit System:

MANY TO MANY
A Peer to Peer like, viewing experience with fast access to 3D and HD content. Allows to compensate content "uploaders".

ONE TO MANY
Easy to integrate in social interaction and VOD sites. Allows to compensate referrers.

ONE TO ONE
Confidential "Hand to Hand" exchanges.



3 years of R&D



High Level team in Secure distributed Internet architecture



2.7 millions dollars raised in private funding



PUMit System and PUM file are both internationally registered patents



Security audits have been performed by internationally recognized entities

Partners :



Some clients:



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