

TARGETS:

- ⇒ Industrial design
- ⇒ 3D designers
- ⇒ Internal communication dept.

Share your movie with very targeted groups in total confidence

Automatically generate personalized invitations for your recipients

Your recipients only need to click a link, enter a code and the viewing starts



Certified video file exchange

UbicMedia's PUMit System

100% secure exchange solution for highly sensitive industrial videos

While sharing projects at a very early stage is often crucial to ensure optimal collaboration, doing so carries the inherent risk of being leaked to competitors. Most industrial design professionals could benefit from a service that would enable them to send sensitive videos to colleagues or partners confidentially.

UbicMedia provides a solution that generates protected video files, complete with a private publishing system, auto-mated invitations, and a viewing monitoring tool, to considerably improve the capacity to reach targeted audiences without the risks generally associated with sending sensitive content.

The user shouldn't have to rely on so-called "secure emailing" but rather be able to rely on a "point to point" transport that ensures a trusted exchange.

With the PUMit system, the content distribution can take place independently of the viewing as access to content can be restricted to specific time frames. This can be done even if the content has already been distributed previously on a USB key or memory card. One click content blocking is available at any time.

Advantages:

- ⇒ **Impermeable security** prevents frame and stream capture
- ⇒ The original file never leaves the sender's machine
- ⇒ The secure PUM file can be viewed only upon sender authorization
- ⇒ No secure network infrastructure necessary!
- ⇒ Viewing authorization can be triggered instantly based on positive identification of recipient (video, phone, etc)
- ⇒ **Instantly operational** for the end user; any recipient connected to a PC can see the movie (no machine ID required)
- ⇒ Sender automatically accesses recipient's feedback
- ⇒ **Built-in invitation generation** and monitoring
- ⇒ The PUMit System is available online for easy access, any-time: <http://pumit.com>



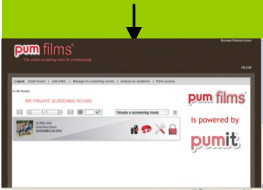
pumit®

UbicMedia

Sender's experience



For example a video export of 3D animation



Generate a protected version of your movie and invite recipients automatically



Monitor the viewings

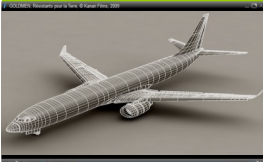
Recipient's experience



Your invitation is received by your recipients. They simply need to click the link...



Your recipients enter the code they received in the invite...



...the movie starts in the

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The PUMit content ecosystem

UbicMedia has developed the PUMit system from scratch with the goal of enabling content to become universal internet consumption good.

This required designing a new internet object that is simultaneously safe, flexible, and easily shared. This object needed to successfully leverage the distributed nature of the Internet, and new connected devices, to provide for an economically viable distribution model.

With the PUMit system the sender only needs to care about who he wants to send his file to the IT management & distribution

of the content is taken care of by the PUMit system. The direct effect of such a model is to offer much more flexibility in the trusted exchange of confidential video data. A file can be protected and sent in a matter of minutes and can be viewed from any connected PC.

The simplicity, comfort, and anonymity provided by the PUMit reader have led a myriad of European and American film & media professionals to entrust UbicMedia with their content distribution.

UbicMedia in Numbers



3 years of R&D



High Level team in Secure distributed Internet architecture



2.7 millions dollars raised in private funding

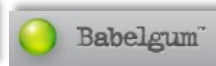


PUMit System and PUM file are both internationally registered patents



Security audits have been performed by internationally recognized entities

Partners :



Some clients:

